



Actions During a Pandemic

2021 MOHR Life Enrichment Awards

MOHR members improve the lives of the individuals they serve and the Minnesota Organization for Habilitation and Rehabilitation (MOHR) is seeking nominations for its Fourth Annual **MOHR Life Enrichment Awards** to recognize exceptional and innovative examples of their work.

Life Enrichment is a non-vocational service that may include the following activities:

- | | |
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| <ul style="list-style-type: none">• Arts• Community engagement• Self-advocacy• Sports and fitness• Confidence building | <ul style="list-style-type: none">• Skills enhancement• Community partnerships• Person-centered focus• Remote engagement• Volunteer events |
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Programs or activities to submit for an award should be considered as exceptional and/or innovative examples which are unusual, rather than typical.

Nominations needed

Nominations can be made by:

- | | |
|---------------------------|----------------------------------|
| 1. Nonprofit MOHR members | 3. Individuals with disabilities |
| 2. Family members | 4. Outside partnering groups |

What does or does not qualify?

Award nominations should not involve paid employment, but there are possible exceptions. Non-traditional work, such as the creation and sale of artwork or other created materials is OK. Some activities may involve products being sold. The general rule would be to consider if the project is primarily for a source of income or more recreational, for skill building and/or enjoyment.

Please complete and submit this form via email to The Wallace Group by Friday, March 12, 2021 to nominate a MOHR member. Contact Aaron Hustedde, aaron@wallacegroup.com, 651-452-9800.

QUALIFICATIONS:

1. *MOHR member*
2. *Answers to all questions*
3. *More than a one-time event*
4. *Complete contact information*
5. *Agree to publicity*

Award goals

The number of winners will depend on the number of qualifying entries. Media exposure will be sought for each of the winners to highlight the reasons for state-level recognition.

Award style and outreach

MOHR will design and purchase a customized etched acrylic award for each award recipient and verify the desired wording. Winners are encouraged to present the awards to the group or groups involved with Life Enrichment services and activities. Additionally, the association can offer the MOHR President or a member of the MOHR executive committee to make the presentation. This can help elevate the award's importance and bring additional attention. MOHR can assist with media promotion and share event and promotion ideas, but will generally not be onsite for special events. MOHR can also assist in the creation of a news release for each winner and is planning to make calls and send emails (and submitted photos) to media outlets in member communities, as well as statewide media.

MOHR 2021 Life Enrichment Awards – Questionnaire and Nomination Form
(There is no limit to response length, but please describe the activity succinctly.)

1. How does this service, event, or major activity enhance the quality of life for individuals with disabilities? What makes it exceptional and/or innovative?
2. Describe the history and timeline of the life enrichment service. How has it been improved? What challenges were overcome?
3. How is the life enrichment service person-centered? Be specific. How does it allow for informed choices, creativity, and growth of people's skills and abilities?

MOHR Life Enrichment Awards – Nomination Contacts

MOHR member name _____

MOHR member Region _____

Contact person _____

Position/title _____

Office phone and email _____

Mobile phone _____

Complete address _____

Name of supporting organization or partner _____

Contact _____

Position _____

Phone and email _____

City and County _____

Name of second supporting organization or partner _____
(if applicable)

Contact _____

Position _____

Phone and email _____

City and County _____

Please attach any supporting documents, links, photos, videos or other files in support of your submission. These are highly encouraged and typically add to the overall score given by judges.

Nominations are due by March 12, 2021

Questions? Please call or email Aaron Hustedde, 651-452-9800, aaron@wallacegroup.com. The Wallace Group assists MOHR with marketing and public relations efforts.