



## **Active and better lives**

### **2022 MOHR Life Enrichment Awards**

MOHR members improve the lives of the individuals they serve and the Minnesota Organization for Habilitation and Rehabilitation (MOHR) is seeking nominations for its Fifth Annual **MOHR Life Enrichment Awards** to recognize exceptional and innovative examples of their work.

Life Enrichment is a non-vocational service that may include the following activities:

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>• Arts</li><li>• Community engagement</li><li>• Self-advocacy</li><li>• Sports and fitness</li><li>• Confidence building</li></ul> | <ul style="list-style-type: none"><li>• Skills enhancement</li><li>• Community partnerships</li><li>• Person-centered focus</li><li>• Remote engagement</li><li>• Volunteer events</li></ul> |
|--|--|

Programs or activities to submit for an award should be considered as exceptional and/or innovative examples which are unusual, rather than typical.

#### **Nominations needed**

Nominations can be made by:

- |                           |                                  |
|---------------------------|----------------------------------|
| 1. Nonprofit MOHR members | 3. Individuals with disabilities |
| 2. Family members         | 4. Outside partnering groups     |

#### **What does or does not qualify?**

Award nominations should not involve paid employment, but there are possible exceptions. Non-traditional work, such as the creation and sale of artwork or other created materials is OK. Some activities may involve products being sold. The general rule would be to consider if the project is primarily for a source of income or more recreational, for skill building and/or enjoyment.

*Please complete and submit this form via email to The Wallace Group by Friday, February 25, 2022 to nominate a MOHR member. Contact Aaron Hustedde, [aaron@wallacegroup.com](mailto:aaron@wallacegroup.com), 651-452-9800.*

#### **QUALIFICATIONS:**

1. *MOHR member*
2. *Answers to all questions*
3. *More than a one-time event*
4. *Complete contact information*
5. *Agree to publicity*

### **Award goals**

The number of winners will depend on the number of qualifying entries. Media exposure will be sought for each of the winners to highlight the reasons for state-level recognition.

### **Award style and outreach**

MOHR will design and purchase a customized etched acrylic award for each award recipient and verify the desired wording. Winners are encouraged to present the awards to the group or groups involved with Life Enrichment services and activities. Additionally, the association can offer the MOHR President or a member of the MOHR executive committee to make the presentation. This can help elevate the award's importance and bring additional attention. MOHR can assist with media promotion and share event and promotion ideas, but will generally not be onsite for special events. The organization can also assist in the creation of a news release for each winner and is planning to make calls and send emails (and submitted photos) to media outlets in member communities, as well as to statewide media.





**MOHR Life Enrichment Awards – Nomination Contacts**

MOHR member name \_\_\_\_\_

MOHR Region (if known) \_\_\_\_\_

Contact person \_\_\_\_\_

Position/title \_\_\_\_\_

Office phone and email \_\_\_\_\_

Mobile phone \_\_\_\_\_

Complete address \_\_\_\_\_

Name of supporting organization or partner \_\_\_\_\_

Contact \_\_\_\_\_

Position \_\_\_\_\_

Phone and email \_\_\_\_\_

City and County \_\_\_\_\_

Name of second supporting organization or partner (if applicable) \_\_\_\_\_

Contact \_\_\_\_\_

Position \_\_\_\_\_

Phone and email \_\_\_\_\_

City and County \_\_\_\_\_

Please attach any supporting documents, links, photos, videos or other files in support of your submission. These are highly encouraged and typically add to the overall score given by judges.

*Nominations are due by February 25, 2022*

Questions? Please call or email Aaron Hustedde, 651-452-9800, [aaron@wallacegroup.com](mailto:aaron@wallacegroup.com). The Wallace Group assists MOHR with marketing and public relations efforts.